

HOW SAFE ARE WEBSITES?

DO YOU KNOW IF YOUR WEBSITE, OR THE SITES YOU VISIT ARE SAFE? WE DECIDED TO CHECK THE WORLDS MOST POPULAR SITES TO SEE THEIR CURRENT STATE OF SECURITY.

HERE'S WHAT WE FOUND:
RESULTS PROVIDED BY SUCURI INC.

1,000,000

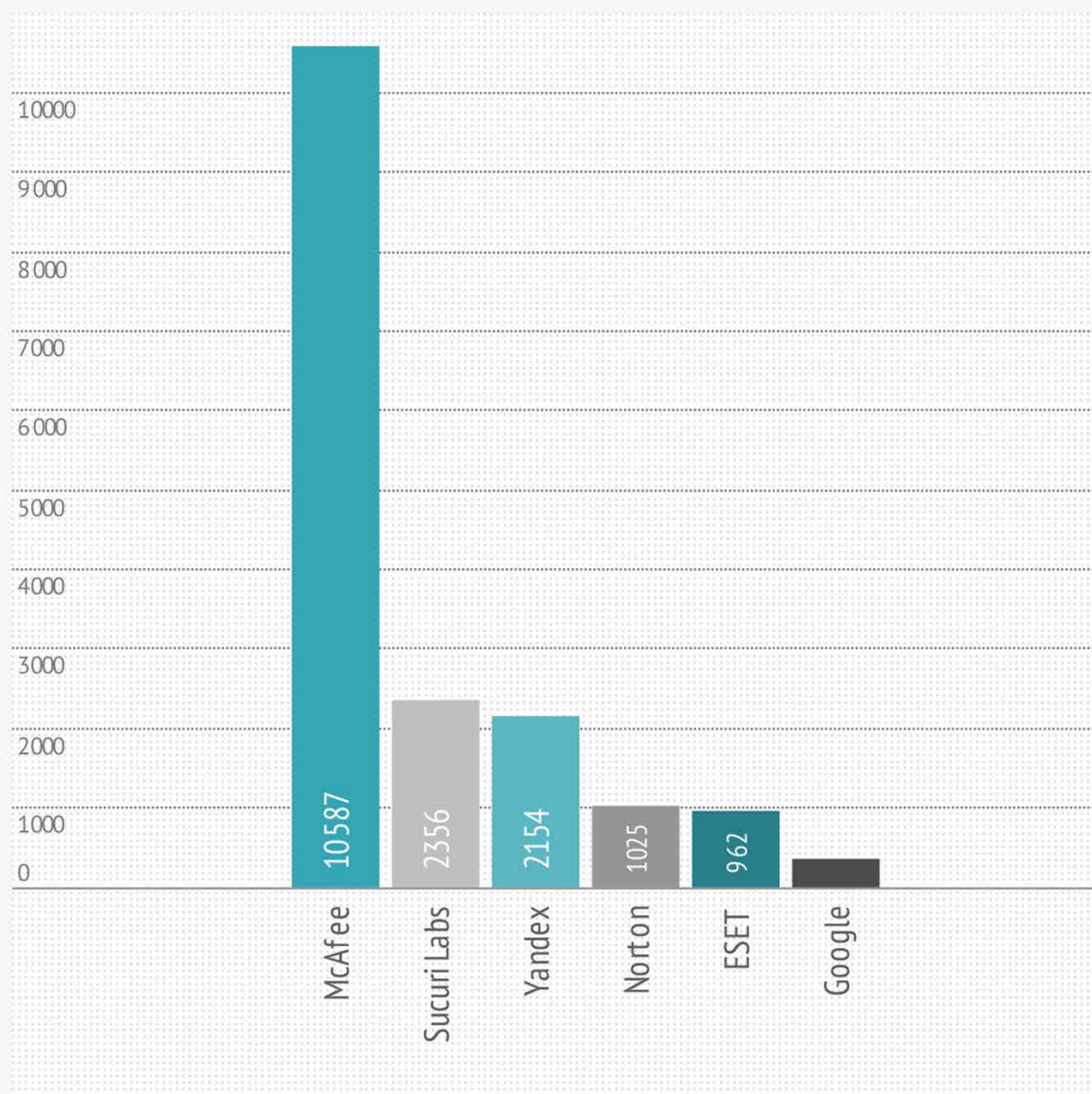
Number of websites that were scanned.

▲ 108,781 or 11%

Are not considered safe

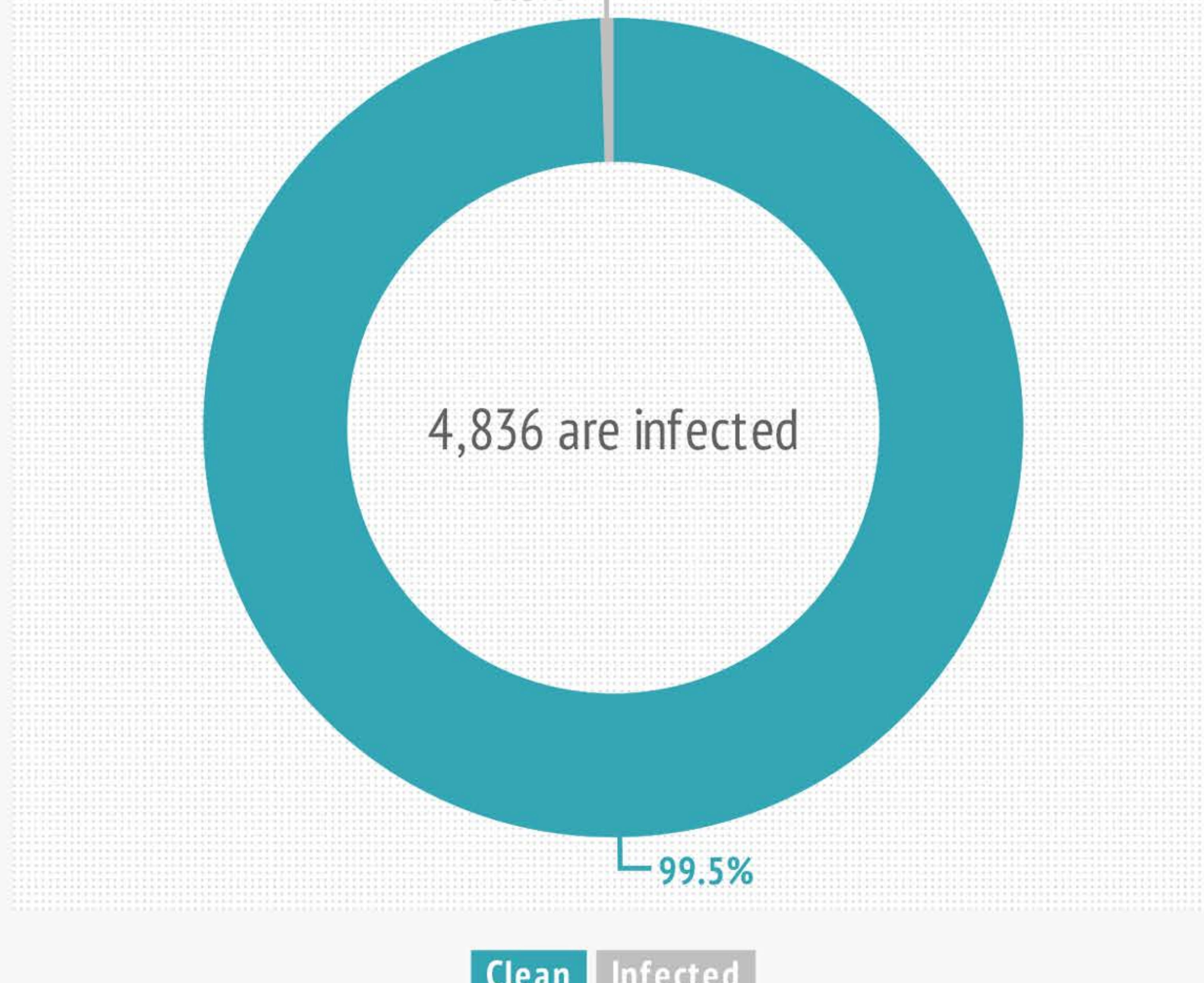
We chose the top 1Million websites according to Alexa, and checked blacklisting status, SPAM infections, malware, and outdated software.

How many websites are blacklisted?



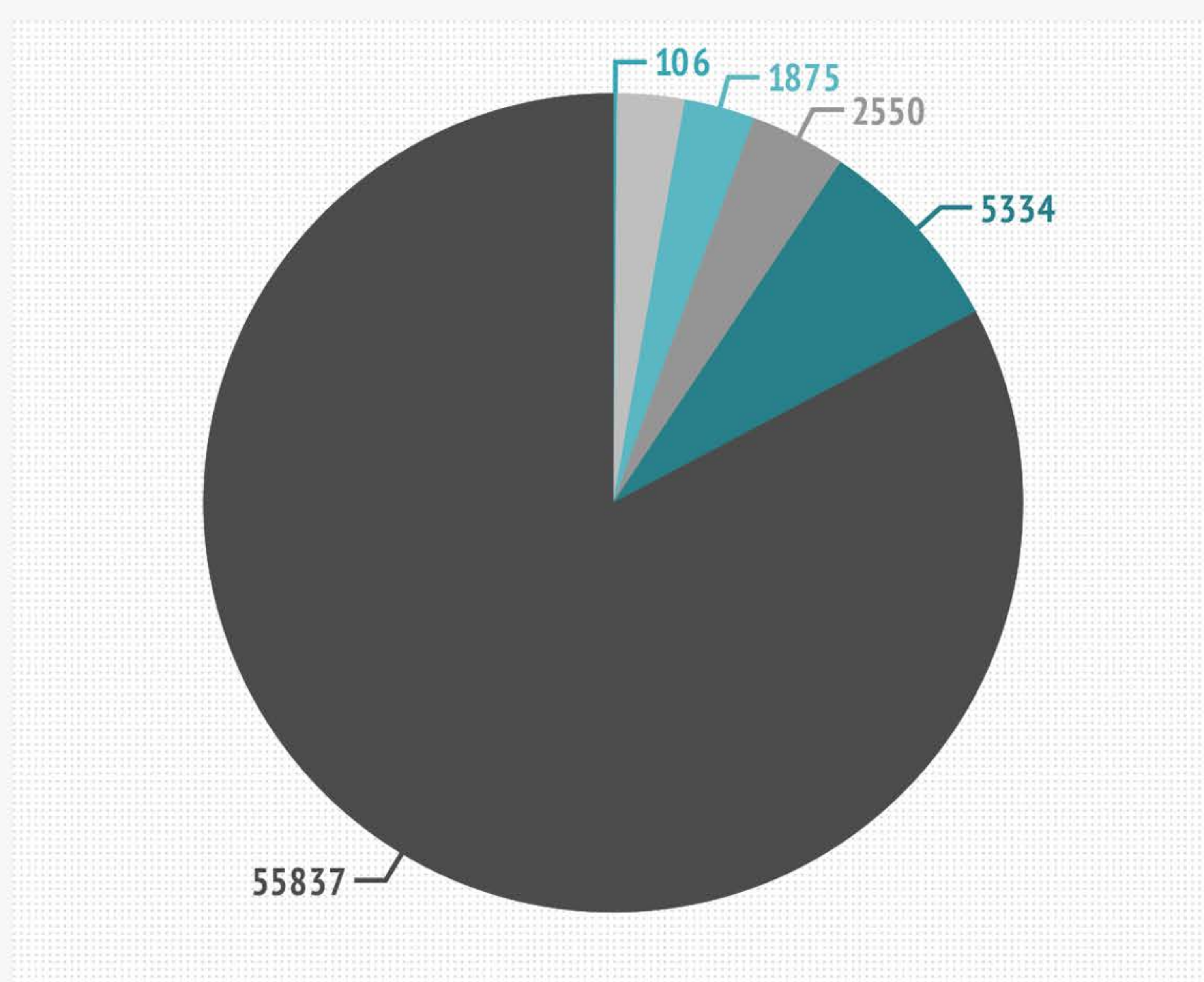
Websites are blacklisted when a blacklisting engine or authority detects some type of malicious or nefarious activity from the website. Having your website blacklisted can affect your traffic, brand, and overall visitor trust, and is something you should take care of quickly. For example, websites blacklisted by Google will reflect a red warning page to visitors using the browsers Chrome and Firefox, not allowing visitors to visit your website.

How many sites are infected with hidden SPAM?



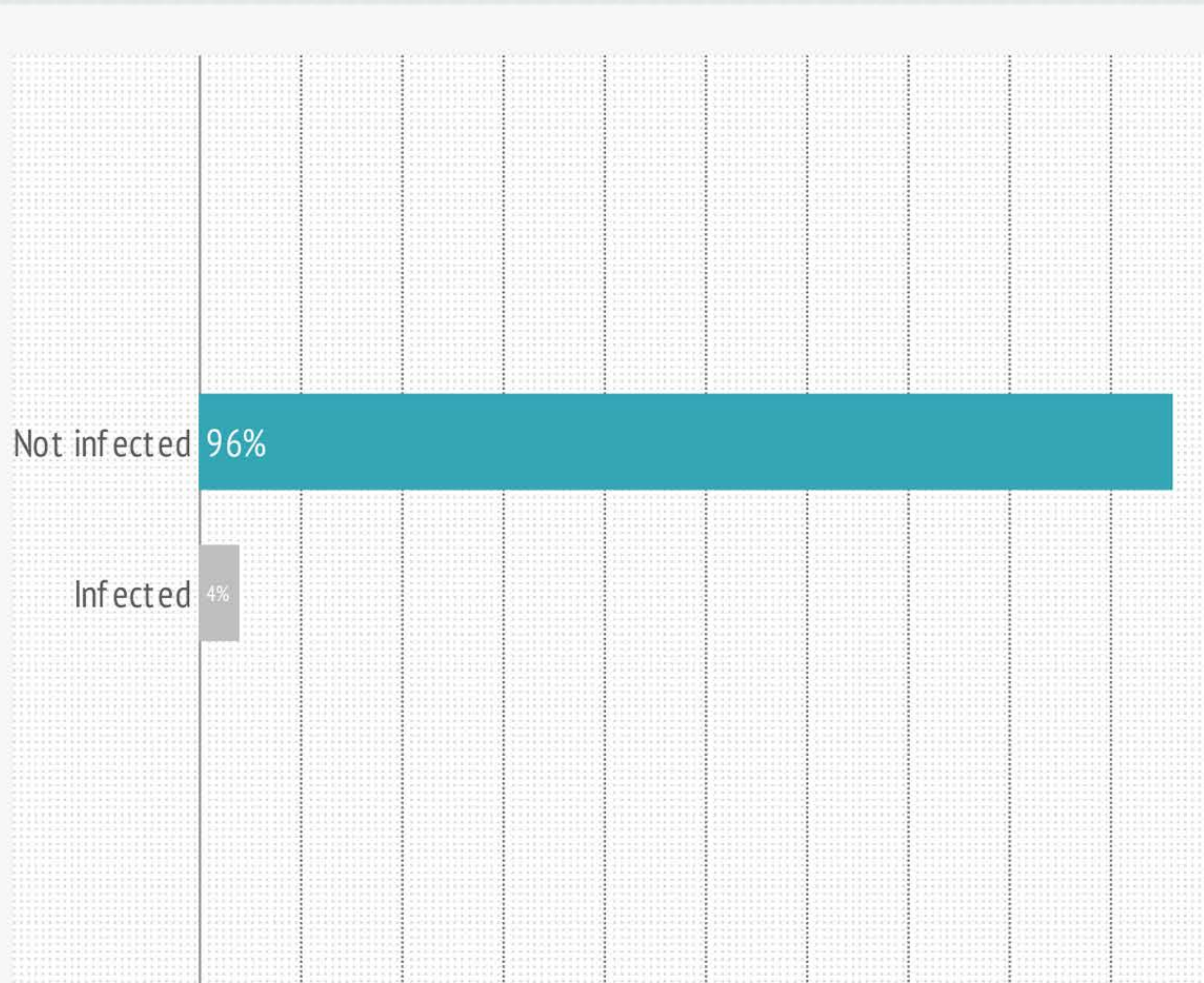
Search Engine SPAM is one of the most common types of malicious injections on the internet today. These types of injections are very hard to detect by website owners because they don't cause any short-term impact and do not present themselves with any warning. Long term effects can be catastrophic, effecting page rank (PR), and hijacked keywords as well as meta across search engine results, ultimately effecting your brand and reducing visitor traffic.

How many sites are running outdated software?



Along with exploited passwords, outdated software is one of the leading causes of infections and reinfections. The results above are only core applications and do not include numbers for outdated plugins, components, themes, or templates. You want to reduce your chances of contracting malware? Our recommendation is to make sure you are upgrading your software in a timely fashion.

How many sites are infected with malware?



For this info graphic we have classified any type of injection that could hard end-users visiting your site as malware. Of the 1 million websites checked, 44,317(4%) had some type of malicious injection. The most popular injection was the Blackhole Exploit kit which accounted for 3,000 of the infected websites. This was closely followed by iFrame injections and conditional redirects.